The Raiser's Edge® with AuctionMaestro Pro® Integration
A Special Solution for Our Shared Clients

Blackbaud's partnership with AuctionMaestro Pro® from MaestroSoft® makes it easier and more cost-effective than ever to manage first-class auctions and host online auctions. From pre-event planning to post-event reporting and solicitation, all the information you need is right at your fingertips.

WITH THIS INTEGRATION, YOU CAN:

- Transfer attendees from AuctionMaestro Pro® to **The Raiser's Edge** at your convenience
- Move post-event financial information from AuctionMaestro Pro® into **The Raiser's Edge**
- Send receipts, thank-you letters, and follow-up solicitations directly from **The Raiser's Edge** in a timely fashion
- View auction details directly from the constituent record in **The Raiser's Edge**

PUT THE RAISER'S EDGE WITH AUCTIONMAESTRO PRO® TO WORK AT YOUR ORGANIZATION TO:

- See a holistic view of constituent activity
- Provide excellent customer service
- Communicate with your constituents based on their involvement with your auction
- Utilize information gleaned from your auctions for appeals, solicitations, and future event planning
- Increase efficiency and save time by eliminating duplicate data entry

CUSTOMER SPOTLIGHT: HOW WE HELP RONALD MCDONALD HOUSE

Ronald McDonald House Charities of Metro St. Louis, Inc. provides housing for families of children who are being treated at local hospitals. Families that live 50 miles or further from the St. Louis area qualify for housing, so that they can be close to their loved ones during their treatments. RMHC of Metro St. Louis has family rooms at St. John's Mercy Medical Center, St. Louis Children's Hospital, and Cardinal Glennon Children's Medical Center, all of which provide an "oasis" of a waiting room to families that have inpatient pediatric patients at those hospitals.

Events are a major fundraising program for RMHC, and delivering a quality experience is key to achieving its annual goals. RMHC has been a long-time Blackbaud customer utilizing **The Raiser's Edge**® as its primary donor management system. However, it has been depending on a third-party auction software planning system. When this system experienced issues interacting with the credit card processing system, RMHC began the search for a solution to manage both online registration and day-of-event activities.

After an extensive search, RMHC selected AuctionMaestro Pro® as its event solution, and staff members report that the results have been spectacular. AuctionMaestro manages online registrations as well as all event planning. On the day of the event, payments are quickly and securely managed via qCheck, all credit card information is encrypted, and donors are cashed out in record time at the event. Online transaction transmission saves approximately four hours of staff time, and the funds are available much quicker. And best of all, AuctionMaestro Pro® integrates with RMHC's existing Raiser's Edge system, completely eliminating duplicate data entry and errors. This allows RMHC staff members to provide superior customer service, focus on delivering a successful event, and maximize the return to the organization. Supporters, staff, and constituents all benefit from this integrated solution. "We would recommend AuctionMaestro to anyone who has auction events," said Cheri Wuertz, director of finance and data systems for RMHC. "We LOVE it!"

RONALD McDONALD HOUSE CHARITIES
METRO ST. LOUIS

"We would recommend AuctionMaestro to anyone who has auction events! We LOVE it!"

— Cheri Wuertz, CPA, Director, Finance/Data Systems, Ronald McDonald House Charities of Metro St. Louis, Inc.

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The Raiser's Edge with AuctionMaestro Pro® integration is available now. Contact your account manager today for more information!